

Membership Information



1335 Dublin Road, Suite 216-B
Columbus, Ohio 43215
(614)486-6677 • www.ohionews.org

History

Established in 1933, The Ohio Newspaper Association formally consolidated the activities of two loosely-knit groups of publishers which had existed since the late 1800s: The Buckeye Press Association for weekly newspapers and The Associated Ohio Dailies. These forerunner organizations banded together to share trade information and to jointly sell advertisements.



From these roots has evolved a strong state trade association which represents more than 200 daily, weekly and campus newspapers and more than 150 newspaper websites. ONA administers a full program of member services that include: government relations and lobbying, publications, seminars and employee training, legal assistance, group insurance, and advertising services.

A 20-member board of trustees representing four circulation categories oversees the staff and programs of ONA. These include Ohio Newspaper Services, Inc. (dba AdOhio) and The Ohio Newspapers Foundation, which are described in greater detail in this booklet.

Ohio Newspaper Association

1335 Dublin Rd., Suite 216-B
Columbus, Ohio 43215
(614) 486-6677 FAX (614) 486-4940
Website: www.ohionews.org

ONA Staff

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Officers and Trustees



President
Bill Southern
The Blade
Toledo



Vice President
Monica Nieporte
Athens Messenger
Athens



Treasurer
Ron Waite
Cuyahoga Falls
News-Press
Kent



Secretary
Dennis Hetzel
Ohio Newspaper
Association



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Scott Champion
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Byran Times
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Ken Douthit
Douthit Communications
Sandusky

Brad Harmon
Dispatch Media Group
Columbus

Paul Martin
The Chronicle Telegram
Elyria

Josh Morrison
Ironton Tribune
Ironton

Tim Parkison
Sandusky Register
Sandusky

George Rodrigue
The Plain Dealer
Cleveland

Bruce Wings
Akron Beacon Journal
Akron

Deb Zwez
The Community Post
Minster

Member Services

A few of the services you can enjoy as a member of the ONA:

- **ONA Bulletin** - Bi-weekly electronic newsletter full of insider information. The ONA website, ohionews.org, is updated on a daily basis.
- **Legal Hotline** - Attorneys on-call with Baker & Hostetler.
- **Legislative Updates** - Tracking reports on all pending legislation. ONA's lobbying efforts have protected millions of dollars in revenue for newspapers while advocating aggressively for the principles of open, transparent government.
- **Libel Insurance** - A reduced premium plan with the National Newspaper Association.
- **Placement Services** - Matching job seekers with newspapers.
- **Annual Directory** - Listing of key information for all ONA newspapers, distributed to political leaders, advertising agencies and other organizations.
- **Employee Training Workshops** - Focused on timely topics.
- **Workers' Comp Group** - Reduced premium for eligible employers.
- **Annual Convention** - February event with top industry experts and major newsmakers.
- **Special Alerts** - Ad warning and briefing papers on key issues.
- **Hooper Newspaper and Website Competition** - Annual competition for weekly newspapers.
- **Collegiate Newspaper and Website Competition** - Annual competition for collegiate newspapers.
- **Research** - Statewide reader/advertiser demographics.
- **Discounts** - With Staples and the training programs of the Local News Association.

Additional services include involvement with task forces, committees and affiliate groups such as The Ohio League of Home Dailies, Local News Association, AdOhio and Ohio Circulation Managers Association.



See back page for application. For complete membership requirements and information, go to www.ohionews.org/membership.

Qualifications and Dues

Active Membership

Any individual firm or corporation publishing a daily, weekly, semi-weekly, tri-weekly, Sunday newspaper or newspaper published less than weekly, admitted to U.S. Postal Service Periodicals Permit paid circulation is eligible to apply for Active Membership. Specialty or niche publications meeting these criteria may be considered for Active Membership. Annual dues are the cost of 39 percent of the price of a page of advertising (calculated at the national or open rate) plus \$68 per thousand of circulation (calculated to three decimals; i.e. 2,156 circulation is 2.156). Contact Sue Bazzoli at the ONA for a dues calculation.

Digital-Only Products

If you offer a digital-only product in Ohio (one that does not have a newspaper or broadcast counterpart or parent), you may apply for active membership, subject to approval by the Board of Trustees. Dues for digital-only members are calculated at a flat amount of \$325 annually or \$25 per 1,000 average monthly unique visitors, whichever is higher. If you have been in operation for less than three years, you may apply as an “interim member” to receive our member benefits. For complete digital-only membership requirements, go to www.ohionews.org/membership.

Collegiate Newspaper Membership

Non-voting membership may be granted to a college or university newspaper if it conforms to certain requirements. Dues are \$100 annually. For complete collegiate membership requirements, go to www.ohionews.org/membership.

Associate Membership

Associate Membership is available to firms which provide services, supplies and equipment to the newspaper industry, other non-publishing corporations, university journalism departments, and non-profit educational, financial and government institutions, foundations, trade associations, business groups and professional societies. Dues are \$400 for profit-making firms; \$200 for non-profit and educational organizations. Circulation-only associate membership is \$75.

Retired Membership

Any individual who permanently retires from full-time employment in the newspaper industry and has worked for a newspaper that has been a member in good standing of the ONA for the past five consecutive years may become a Retired Member. Retired Members shall be required to show proof that they are retired, such as receiving retirement benefits or are not employed full-time by any newspaper or allied industry or organizations. Dues are \$25 per year.

ONA Subsidiaries

AdOhio

www.adohio.net

As a wholly-owned subsidiary of ONA, AdOhio sells print and digital advertising in ways that are designed to make the process as easy as possible for the advertiser. AdOhio handles display and classified advertising, online advertising, legal notices and preprints.

The AdOhio concept is “one order, one bill, one check” for any size buy, from local to state-wide -- even regionally through other cooperating state associations. The AdOhio staff generates all insertion orders, schedules the ads, collects tearsheets and provides an itemized bill. AdOhio service also includes electronic ad transmission.



OhioSCAN, a statewide classified network of dailies and weeklies, offers member newspapers the chance to generate revenue from local ads submitted to the network. A fully-electronic network, OhioSCAN distributes ads weekly to its member newspapers. A similar network distributes 2 x 2 and 2 x 4 display ads.

AdOhio billings exceed \$5 million annually. AdOhio clients include small businesses, large companies, government bodies and some of Ohio's premier advertising agencies. AdOhio also maintains a sophisticated database of reader demographics.

Ohio Newspapers Foundation

www.ohionews.org/foundation/

The Ohio Newspapers Foundation was formed by ONA members in 1976. This 501 (c)(3) charitable organization is operated with contributions that are made outside of the association dues structure. The Foundation's mission is to achieve the highest standards



ONA Subsidiaries

of excellence and professionalism in journalism and newspaper publishing through research and educational activities. These include:

- Journalism Scholarship Program which includes minority scholarships to high school journalists and scholarships to students in Ohio's university journalism programs
- Newspaper Staff Training
- Newspapers in Education
- Seminars with Ohio's journalism schools
- Assistance to high school and university newspapers
- Projects to promote adult and youth literacy
- Convention and Weekly Newspaper Awards
- Newspaper Carrier Awards

Ohio Coalition for Open Government

www.ohioopengov.com

The Ohio Coalition for Open Government (OCOG) is a tax-exempt affiliate of the Foundation. The Coalition serves as a clearinghouse for media and citizen grievances that involve open meetings and open records, as well as offering guidance to media reporters in local situations. The Coalition's activities include a legal defense fund, legal assistance telephone hotline, e-newsletter, and "A Guide to Public Records and Open Meetings Laws in Ohio." The Coalition's seven-member board includes representatives of newspapers, journalism schools, and citizen organizations.



For additional information on about the Ohio Newspaper Association and its subsidiaries, please go to www.ohionews.org.



Ohio Newspaper Association Membership Application

I (we) hereby apply for Active ____, Digital ____, Associate ____, Collegiate ____, Retired ____ Membership in the Ohio Newspaper Association, subject to approval by the ONA Board of Trustees. Check or credit card information is enclosed for dues in advance, as required by ONA Bylaws.

Name and Title: _____

Newspaper or Firm: _____

Address: _____

City: _____ ZIP: _____

County: _____ Phone: _____

Email: _____

URL: _____

Active Membership: Include cover letter stating you meet requirements, signed by highest ranking local executive. Include 3 copies of publication.

Cost of full page of advertising at national rate: _____

Average weekly circulation: _____

If published more than once a week, circ. on highest day: _____

Digital Membership: Average monthly unique visits: _____

Collegiate Membership: \$100

Associate Membership: \$400 for profit-making firms

\$200 for non-profit and educational groups

(AMEX / VISA / MC) Card # _____

Expiration Date _____ CID # _____

Name on Card _____

Cardholder Address _____

Signature: _____ Date: _____

Make checks payable to Ohio Newspaper Association and return to:
ONA, 1335 Dublin Road, Suite 216-B, Columbus, Ohio 43215
or sbazzoli@ohionews.org.

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go to www.ohionews.org/membership.