

Glenn L. Cox

CARRIER ACHIEVEMENT PROGRAM

The Glenn L. Cox Carrier Achievement Awards Program was established in 1952 to honor youth newspaper carriers throughout Ohio. Over the years, a number of changes have been made to enhance the program that is now known as the Ohio Outstanding Newspaper Carrier Award. The program and annual awards banquet are named for the founder, Glenn L. Cox, former circulation director of the Dayton Daily News.

Our carriers are the lifeblood of the newspaper industry and deserve the recognition bestowed upon them with this award. The annual Ohio Circulation Managers Association (OCMA) Carrier Achievement Awards continue to be a great way to show appreciation to carriers for their daily dedication and hard work in carrying our daily newspaper operations.

AWARD CRITERIA – Youth, Adult and Senior Carriers

- Youth – up to age 18
- Adult – age 19 to 54
- Senior – age 55 and over

SELECTION PROCESS

Points System

- Route Management – including CPM, increase of customer base, level of service
- Personal, Scholastic and Community Service
- Supporting Documents – such as letters of recommendation, photo, DM letter, other related documents

AWARD WINNERS RECEIVE...

The three (3) Glenn L. Cox winners will receive a savings bond for \$2000, a plaque of recognition and will be invited to attend the 2008 OCMA Conference Awards Dinner!

The winners' entry forms will be forwarded as entries into the Newspaper Association of America (NAA) Carrier of the Year Program.

Runners-up will receive a \$500 savings bond and plaque of recognition.

Newspaper with a winner or runner-up in this competition will also receive a plaque from OCMA recognizing their carrier accomplishments.

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2008 CARRIER OF THE YEAR WINNERS

YOUTH (up to 18 years of age)



Winner: Jon Lucas, *The Courier*

Jon is an active and conscientious young man who has delivered *The Courier* for nearly 3 years. His 45 daily customers are serviced with an impressive .16 CPT. Jon believes that "any job worth doing is worth doing well". He has reached the rank of Eagle Scout, is a member of the National Honor Society, Drama Club, Quiz Bowl and nominated to the Ohio Ambassadors of Music. Jon is a post secondary option student who will graduate from McComb High School in 2009 and will enter Owens Community College as a Junior.

Runner Up: Katie Walton, *The Blade*

2nd Runner Up: Bodie Bankey, *Sentinel-Tribune*

ADULT (age 19-54)



Winner: Victor Turner, *The Blade*

Victor serves his 127 daily and 155 Sunday customers with a positive and friendly attitude. He places every paper within easy reach for his customers. Victor services his customers and the public with compassion. He is a volunteer chaplain, Co-founder of "Hannah's Socks" a organization that donates new socks and underclothes to homeless and domestic-violence shelters in the Northwest Ohio area, and a licensed foster parent who has adopted 8 children.

Runner Up: Ruth Hartman, *Middletown Journal*

2nd Runner Up: Joan Grabill, *The Repository*

SENIOR (over 55 years of age)



Winner: John Rockenstyre, *Dayton Daily News*

John (Rocky) started delivering papers after retiring from the Air Force in 1989 as a way to establish a "rainy day" fund. He currently delivers 145 daily and 184 Sunday papers with an excellent cpt of .04 daily and .11 Sunday. He believes in maintaining a strong relationship with his existing customers and stated, "I have a slight tendency to spoil them". The *Dayton Daily News* recognized John as their 2007 Carrier of the Year. He is an Athletic Booster member of Stebbins High School, a chaperone to his childrens school activities, and the Coach of a youth traveling soccer team.

Runner Up: Paul Miller, *Times Reporter*

2nd Runner Up: Larry Willer, *Review Times*