2019 Collegiate Newspaper & Website Competition
Sponsored by the Ohio News Media Association and the Ohio News Media Foundation

ENTRY DEADLINE IS MONDAY, OCTOBER 8, 2018

~~~~GENERAL REQUIREMENTS~~~~
Contest period is August 1, 2017 to July 31, 2018

IMPORTANT NOTICE!
Incomplete submissions will not qualify for judging.
If you have submission questions, contact Sue Bazzoli at 614-486-6677, ext. 1018, or sbazzoli@ohionews.org

1. Go to www.newspapercontest.com/ohio to register and submit entries. The Association Code is: **ONMACONTEST** (all caps).
2. Multiple page entries must be submitted as a multi-page PDFs. Entry titles must be clearly identified on the PDF or in the "Explanation or Cutline" section of the entry form.
3. In Category 1-News Coverage, one issue must be from **March 2018**.
4. There are no entry fees for the collegiate competition.

Frank E. Deaner General Excellence Award in Collegiate Journalism

~~~~Requirements and Points Chart~~~~
PLEASE READ CAREFULLY

Your newspaper **must** be entered in: Category 1: News Coverage and at least two (2) other categories of your choice to be eligible for the Frank E. Deaner General Excellence Award.

Any newspaper submitting entries in **Category 1: News Coverage and at least two other categories will be entered automatically** in the Frank E. Deaner General Excellence award competition. After all judging is completed, each qualifying newspaper is awarded appropriate points from the list below. The award is given to the top paper in each division.

CATEGORY	1st	2nd	3rd
**1. News Coverage **		20	15	10
2. In-Depth Reporting		10	7	5
3. Arts & Entertainment		10	7	5
4. Editorial Writing		10	7	5
5. Sports Coverage		10	7	5
6. Design		10	7	5
7. Photojournalism		10	7	5
8. Headline Writing		10	7	5
9. Best Multi-Media Package		10	7	5
10. Best Website		10	7	5

You must be entered in Category 1: New Coverage and at least two other categories to be eligible for the Frank E. Deaner General Excellence Award.

Category Descriptions and Requirements
IMPORTANT! Multiple page entries must be submitted as multi-page PDFs

Category 1 - NEWS COVERAGE – One entry per newspaper
You must be entered in this category and 2 others to be eligible for the Frank E. Deaner General Excellence Award.
- Submit three (3) issues: one (1) issue from **March 2018** and two (2) additional issues within the contest period.
- Judged on the overall quantity and quality of campus and community coverage, including hard news and features (excluding advertising).
- Digital only publications should submit URLs that reflect coverage for these periods.
- No special editions.

Category 2 – IN-DEPTH REPORTING – Multiple entries per newspaper
- Entry consists of one entire article or series of articles within the contest period.
- Entry title must be clearly identified on the PDF or in the "Explanation or Cutline" section.
- Judged on the depth of reporting on a single issue or series of related issues. These may include investigative reporting, enterprise reporting or an analysis of a subject or issue.

Category 3 - ARTS AND ENTERTAINMENT – Multiple entries per newspaper
- Submit three (3) different feature stories, or one entire series, selected within the contest period.
- Entry title must be clearly identified on the PDF or in the "Explanation or Cutline" section.
- Judged on the overall impact of the feature story or series of stories to include content, writing quality, photography and layout.

Category 4 - OPINION WRITING – Multiple entries per newspaper
- *An entry consists of 3 different columns per columnist* within the contest period. Entry title must be clearly identified on the PDF or in the "Explanation or Cutline" section.
- Judged on the overall quality of writing, clarity and local impact.
- Only one entry per columnist.

Category 5 - SPORTS COVERAGE – One entry per newspaper
- Submit three (3) sports sections within the contest period.
- Judged on all aspects of local sports, writing and photo quality and overall appearance of the sports section.

Category 6 – DESIGN – One entry per news organization
- Submit two (2) issues: one (1) issue from **Spring 2018** and another issue within the contest period.
- Digital only publications should submit screen grabs from these periods.
- Judged on the overall look of the newspaper or PDF facsimile edition with emphasis on placement and organization of headlines, photos, stories, art and ads.
- Judges will also consider frequency, quality and appropriate uses of color, original art and original graphics.
- No special editions.

Category 7 – PHOTOJOURNALISM – Multiple entries per newspaper
- Submit three (3) different photographs included on the full newspaper page PDF or URL with the photos clearly identified on the PDF or in the "Explanation and Cutline" section. Entries will be judged on PDF as it appeared in print or online.
- We also request a JPEG of the photo to be used for presentation purposes only - JPEG format will not be judged.
- Judged on the overall quality and impact of photos as an integral part of the newspaper.

Category 8 - HEADLINE WRITING – Multiple entries per newspaper
- Submit the headline with full article and date within the contest period. The headline must be clearly identified on the PDF or in the "Explanation or Cutline" section.
- Judged on the creativity and effectiveness of the headline.

Category 9 – BEST MULTI-MEDIA PACKAGE – Multiple entries per newspaper - only 1 per person or team
- A multi-media package is a story with at least two of the following elements: podcast (NEW THIS YEAR), written story, audio, video, interactive graphics or still images.
- Entry consists of URLs and screen grabs from the contest period.
- Please include and describe any use of social media used in this package in the "Explanation or Cutline" section of your entry.
- Judged on impact of a digital package on a single topic.

Category 10 – BEST WEBSITE
- Websites will be randomly "visited" by the judge October 22, 2018 through December 7, 2018. Please be sure to provide the URL for your website in order to be considered in this category.
- Websites will be judged on content, ease of navigation, layout, design and advertising

Recognition and Awards at the 2019 Ohio News Media Association Convention

The Ohio Collegiate Competition awards and the Frank E. Deaner General Excellence Award ** will be presented as part of the 2019 ONMA Convention, February 7-8, 2019 at the Renaissance Columbus Westerville-Polaris hotel. First, second and third place awards will be presented in each category for each division. The Frank E. Deaner General Excellence Award winners from each division will receive a plaque. Certificates will be presented for all winners in each category.

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** Frank E. Deaner was the executive director of the Ohio Newspaper Association for 20 years, retiring in 2011. Frank was instrumental in establishing the collegiate competition. He is a graduate of Ohio University where the Frank E. Deaner Scholarship provides two scholarships to students each year.